



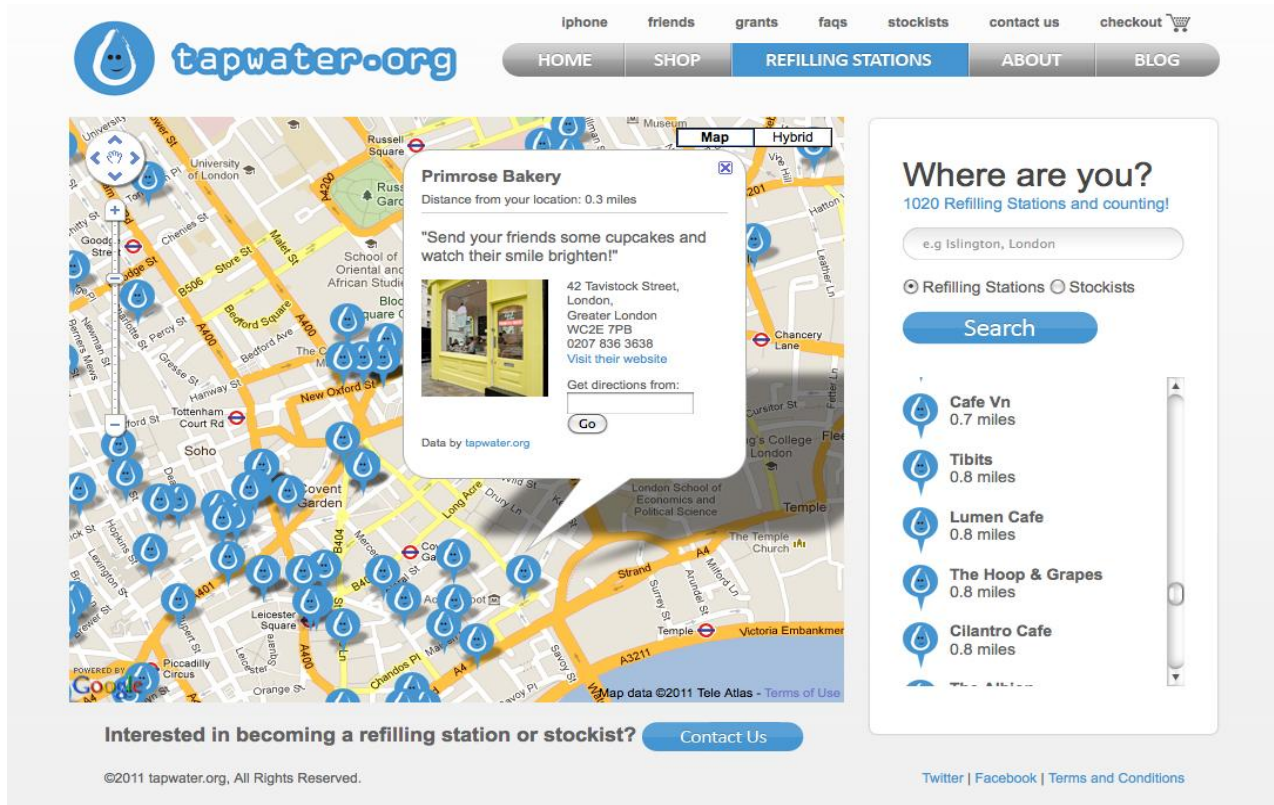
The idea we're working on is simple.

About us.

tapwater.org is a not for profit organisation promoting the drinking of tap water in the UK.

Our aim is to reduce the use of expensive and environmentally damaging bottled waters, by making it easy and convenient for you to access free tap water wherever you are.

What we've been doing.



iphone friends grants faqs stockists contact us checkout

HOME SHOP **REFILLING STATIONS** ABOUT BLOG

tapwater.org

Primrose Bakery
Distance from your location: 0.3 miles
"Send your friends some cupcakes and watch their smile brighten!"
42 Tavistock Street, London, Greater London WC2E 7PB
0207 836 3638
Visit their website
Get directions from: [input]
Go

Data by tapwater.org

Where are you?
1020 Refilling Stations and counting!
e.g Islington, London
Refilling Stations Stockists
Search

- Cafe Vn 0.7 miles
- Tibbits 0.8 miles
- Lumen Cafe 0.8 miles
- The Hoop & Grapes 0.8 miles
- Cilantro Cafe 0.8 miles

Interested in becoming a refilling station or stockist? Contact Us

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Twitter | Facebook | Terms and Conditions

We are mapping points all around the UK making it convenient for you to fill up your reusable bottle with tap water, for free.

You can locate refilling stations by looking out for our blue 'refill here' sticker in participating shop windows.



We have also teamed up with other similar organisations to create a world-wide network of refilling so now you can fill up whilst on holiday too – go to www.tapwater.org/refilling-stations



iPhone app.

Introducing our new iPhone app

Enjoy tapwater on the go,
for free!



We've developed an iPhone app to help you find
refilling stations.



Social.



The image shows a screenshot of a Twitter profile for tapwater.org. The profile name is tapwater.org (@tapwaterorg UK) with a bio: "Our aim is to change the way the world thinks about water. We are establishing a UK wide network of free water refill points, and sell amazing reusable bottles. http://www.tapwater.org". There are two tweets visible: one from 10 Feb about Green Week and another from 8 Feb about vintage tap water jugs.



The image shows a social media post on Digg. The post is from Tapwater and is titled "Plastic bottle free music festival". The text describes a festival where attendees can help themselves to still drinking water in glass jugs, garnished with lemon, lime, or mint, all for free. It also mentions that there will be economical stylish re-usable bottles available for purchase. The post includes a "Like - Comment - Share this" button and a timestamp: "11 May 2011 at 16:07 via twitterfeed".



Lots of people want to get involved in the movement we're creating.



lifebottles.®

Our lifebottle is a high quality, stainless steel, reusable bottle, which we have designed to be both stylish and durable.

All profits from the sales of our bottles will be used to; raise awareness of the damaging effects of bottled waters on our environment, expand our network of refilling stations and provide mains fed water dispensers for educational establishments.



* tapwater.org is a social enterprise. You don't need a lifebottle to use our network.



Facts.

We throw away **53,000,000** single use plastic bottles **every day** in England and we throw away **200,000,000** single use plastic cups.

Worldwide consumption of bottled water in 2010 was over **200** billion litres.

Tap water costs **65p** for 1,000 litres, bottled water costs about **£1.20** for just half a litre.

Only **17%** of plastic bottles in the UK are recycled.

It takes **6 litres** of water to produce **1 litre** of bottled water.

By 2025, the UN predicts that **3 billion** people will be without a clean water supply.. That means we wasted over **1,200** billion litres of water to produce bottled Water in 2010.

1 litre of bottled water produces 0.185kg of **CO2** in production and at least 0.086kg of **CO2** in transport from factory to shop.



So what next?



As well as providing a plastic-free solution to drinking water when you're out and about, we have also created a plastic-free way to drink water when you're at work or in school.

By introducing a combination of a mains-fed water cooler and our lifebottles, it's a really cost effective way to sustainably provide drinking water throughout the day.

Our mains fed machines will supply refreshing chilled tap water for free!



Opportunity to sponsor.

We've come up with a way for you to support & sponsor a school, college or university with a mains fed (tap water) dispenser, meaning that students will have access to chilled & filtered tap water all day every day.

We are so keen for this initiative to work that for every machine sponsored we'll donate lifebottles to the students, meaning no more plastic bottles – perfect!

- Choose a school, college or university to benefit from this scheme, perhaps one that your business has an affiliation with or one that is part of the community you serve.
- Brand your lifebottles and water dispenser (colour and designs to fit any brand identity).
- Be part of the presentations, green days, talks we offer to schools on the environmental issues of using single use plastic bottles & the benefits of tap water.
- Visibly demonstrate your CSR commitment.
- Unique way to gain exposure in education facilities for your brand.
- PR opportunity.



Case Study.



Case Study: Improving access to tap water in West London Free School

The Situation

Drinking water for staff and students is only available on site via taps in toilets, staff rooms and the restaurant area. There is no expensive bottled water on campus because teachers think that selling bottled water adds un-necessary financial pressure to student's families. They also believe it to be morally wrong to make money by selling expensive bottled water in school to pupils.

tapwater.org solution

tapwater.org have installed one very high volume mains-fed water dispenser which supplies 150 litres of chilled tap water per hour. This is almost 15 times greater than the capacity of a normal mains fed water dispenser. It allows schools to reduce costs by having fewer water machines; this in turn reduces running costs for electricity by up to 1000%.

tapwater.org are also supplying 150 stainless steel lifebottles to the school free of charge to compliment the scheme. TapWater staff will also be visiting the school as required to give talks about the financial and environmental implications of buying bottled water.

The benefits

- Increased accessibility to drinking water for pupils and staff
- Drinking water provided in a more appealing and hygienic way
- Free, chilled water provided as cost-efficiently as possible through cost savings on machine rental fees and electricity usage
- No use of plastic cups further reducing costs
- No plastic waste on site
- Our external scheme of refilling stations on the high street will save money for pupils and staff as well as reduce plastic waste.
- tapwater.org assist in all stages of the process free of charge, from the initial audit to installing the water dispensers.

Long-term benefits

West London Free School intends to make reusable bottles part of the school uniform by encouraging parents to provide their children with one. This is easy to do because the school is providing free chilled drinking water which saves pupils money. This is a fantastic scheme and shows what can be achieved when the teachers and Governors are committed to making a change.



Become plastic free.

- Change the way your organisation consumes water to a mains fed solution
- Provide staff with branded lifebottles
- Become plastic free

Benefits:

An average bottle fed water cooler costs £60 per year to run, an average mains fed water cooler costs £40 per year to run.

With a bottle fed water cooler you usually have to pay a fee for each 18 litre drum you use, tap water is unlimited supply and is a fixed rate.

It is a hassle for staff to regularly replace the empty 18 litre bottles with the new ones.

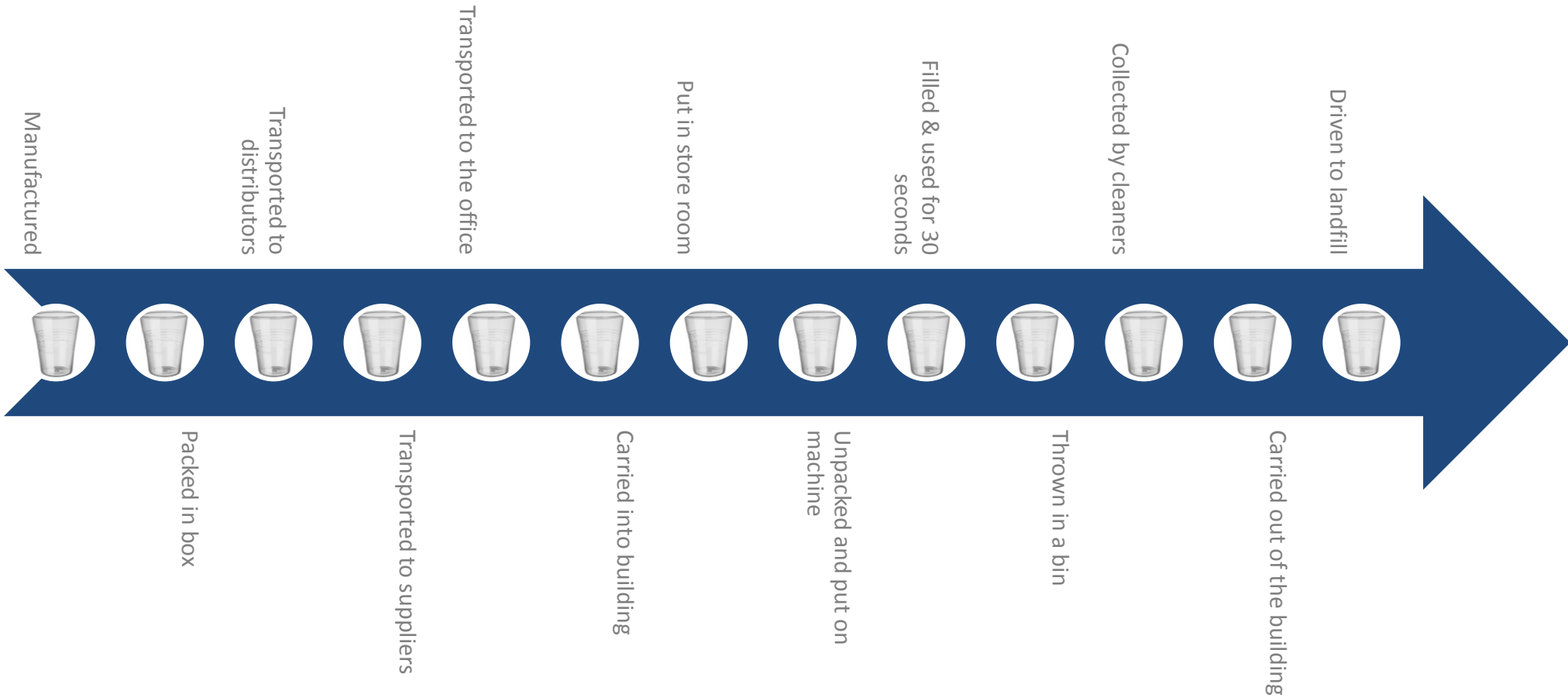
Storing the bottles & plastic cups takes up valuable space and they look unsightly.

There are hundreds of trucks and vans with heavy loads driving round the country delivering these bottles which causes huge environmental damage.

The cost of using plastic cups soon mounts up, not to mention the amount of waste they generate.



The life of a plastic cup.



Plastic creates toxic pollution at every stage of its existence: manufacture, use and disposal.

Plastic is a material that the Earth cannot digest.

Every bit of plastic that has ever been created still exists [Source:http://plasticpollutioncoalition.org](http://plasticpollutioncoalition.org)



Dispensers.

Greater efficiency, lower costs, unlimited supply...

- Can be fully branded
- Suitable for large scale applications
- Recessed dispensing heads inside the machine for hygiene
- Dispenses 150 litres per hour
- 3 dispensing heads
- Vandal resistant
- Made from high quality stainless steel
- WRAS approved



Thank you.

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